

Southern California GREEN Careers Accelerator

Equip, Connect, Employ



grant overview.

The U.S. Economic Development Administration's American Rescue Plan Good Jobs Challenge aims to get Americans back to work by building and strengthening systems and **partnerships** that **bring together employers** who have hiring needs with other key entities to **train workers** with in-demand skills that lead to good-paying jobs.

Purpose

EDA is allocating \$500 million to collaborative skills training systems and programs. EDA encourages efforts to **reach historically underserved populations** and areas, communities of color, women, and other groups facing labor market barriers*

These systems and partnerships will create and implement **industry-led training programs**, designed to provide skills for and **connect** unemployed or underemployed workers to existing and emerging **job opportunities**.

Available Grant Funds

- \$500M for the Good Jobs Challenge
- Awards: Between 25 and 50 awards at ~\$5-25 million each
- Grant Rate: Projects will be funded at a 100% grant rate; projects that leverage other funds will be more competitive
- No match required
- Job Placement Priority: Applicants should secure placements for trainees into quality jobs



SoCal GREEN Careers Accelerator

This program's objective is to advance equity within vulnerable communities by assisting individuals enter the **Zero Emissions Transportation , Clean Energy, and Smart & Sustainable Cities** sectors and increase wage growth, as well as develop demand-driven systems that will continue to support these community members in securing and retaining quality jobs .

This Program will...

- Leverage and expand existing workforce models and infrastructure to form collaborative direct connections.
- Identify gaps within the regional workforce market and implement strategies to fill those gaps.

Program Goals

- Establish direct connections with industry employers, both large and small, that lead to job placement as well as mitigate skilled worker shortages.
- Place 1,600 individuals in high quality jobs.
- Ensure the clean energy workforce is inclusive and increases diversity of the clean energy industry.
- Produce concrete, measurable impacts for workers in the region (e.g., employer commitments to hire, job placements, wage gain) while tracking progress against equity goals.



program model.

Program “Mission Statement”

To create a synergy of collaborative partnerships under one central network accessible by all stakeholders (industry and community members) to excel and advance regional economies and the Southern California workforce.



Regional Workforce Alliance

Partnerships established with CBOs, workforce boards, Labor Unions, employers; Leverage and advance existing job development activities; Provide advisement, guidance, and collaboration.



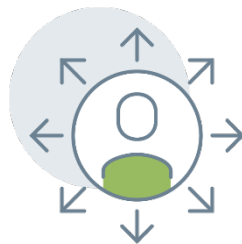
Training

Offerings through Community Colleges, industry certifications, union apprenticeships



Workforce

Focus on reaching historically underserved populations and communities of color, women, and other groups facing labor market barriers such as persons with disabilities, opportunity youth, individuals in recovery, re-entering citizens, veterans, and minorities; Supportive services offered to participants to overcome barriers to participate (e.g., career coaching, resume building, job placement).



Opportunities

High demand employment opportunities with industry leaders and small and large businesses; Employment with career pathways and family sustaining wages; Business attraction, retention, and expansion support.

program design.



Strategic Sectoral Partnerships

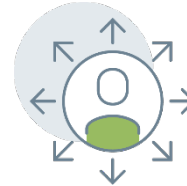
- Zero Emissions Transportation
- Clean Energy
- Smart & Sustainable Cities

Information Technology (IT) underpins all sectors and is cross cutting



Equip

Provide participants with career development coaching and necessary skills training and supportive services – **Develop and implement wrap around services & Workforce Coaches.**



Connect

Outreach to candidates, establish and build partnerships; Identify skills needed by employers, create curriculum to meet industry needs – **Leverage existing training models, partnerships; conduct gaps analysis during design phase to identify market and employers needs.**



Employ

Workforce advancement through amplifying existing job placement activities – **Develop and Implement a “Recruiter” Model & Process that obtains 40 -50 hard commitments from industry employers [resulting in 1,600 opportunities]**

partnerships.

Backbone Organizations



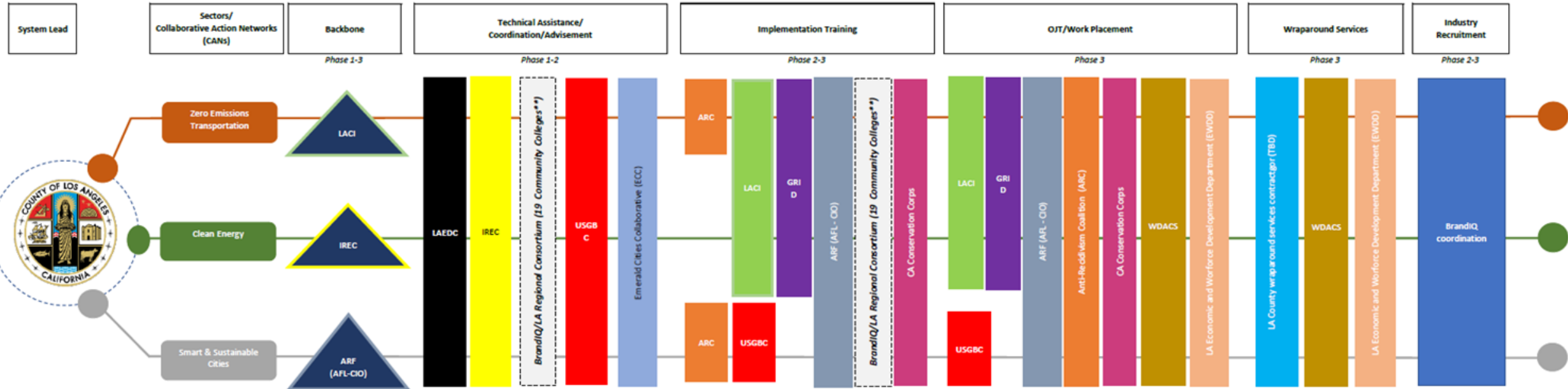
Strategic Partners

- USGBGLA
- LAEDC
- Anti-Recidivism Coalition (ARC)
- GRID Alternatives
- Emerald Cities Collaborative
- WDACS
- CA Conservation Corps
- 19 Community Colleges

Supportive Partners

- CA Hispanic Chambers of Commerce
- Greater Los Angeles African American Chamber of Commerce (GLAAAC)
- Crenshaw Chamber of Commerce
- Go Engineer (SOLIDWORKS)
- CSULB Institute for Innovation & Entrepreneurship
- Los Angeles Community College District (to include all 9 colleges in district) (LACCD) Facilities
- LA Unified School District (LAUSD) Parent Academy
- CalTrans
- SKANSKA
- PLC
- IBEW
- Bay Area Community Resources (BACR)
- National Association of Minority Contractors -SoCal (NAMC)
- YouthBuild
- HUB Cities Consortium
- Build - LACCD

partnership model.



Supportive Partners

*Los Angeles Area Chamber of Commerce (LAACC)
 *Greater Los Angeles African American Chamber of Commerce (GLAAAC)
 *Crenshaw Chamber of Commerce
 *Greater San Fernando Valley Chamber of Commerce (GSFVCC)
 *Los Angeles Latino Chamber of Commerce (LALCC)
 *United American Indian Involvement, Inc. (UAI)
 *Los Angeles City/County Native American Indian Commission (LANAIC)
 *Western Riverside Council of Governments (WRCOG)
 *Service Year Alliance
 *Southern California Edison (SCE)
 *Los Angeles Department of Water and Power (LADWP)
 *South Bay Workforce Investment Board
 *Verdugo Workforce Development Board (VWDB)

*California State University, Long Beach (CSULB) Institute for Innovation & Entrepreneurship
 *Los Angeles Community College District (LACCD)
 *Los Angeles Unified School District (LAUSD)
 *Proterra
 *GoEngineer
 *Heartland Coalition

*The Los Angeles/Orange Counties Building & Construction Trades Council (BTC)
 *International Brotherhood of Electrical Workers (IBEW)
 *Los Angeles Community College District (LACCD)
 *Southern California Edison (SCE)
 *National Association of Minority Contractors-SoCal (NAMCSC)
 *Jobs to Move America
 *Greenwork
 *EVgo
 *SunPower Corporation
 *ChargerHelp, Inc.
 *The Energy Coalition
 *PCS Energy
 *Skanska USA Civil West
 *Heartland Coalition
 *Lendlease America
 *Kilroy Realty Corporation
 *Hudson Pacific Properties

*EntreNous Youth Empowerment Services, Inc. (Compton YouthBuild)
 *HUB Cities Consortium
 *United American Indian Involvement, Inc. (UAI)

*South Bay Workforce Investment Board
 *Verdugo Workforce Development Board (VWDB)
 *All Partners to contribute to industry employer recruitment

grant proposal phases.

Phase 1 System Development

- **Establish a regional system** of key stakeholders to develop employer-driven training models, which should include the following organizations, or similar functions:
 - Backbone organization/intermediary
 - Local/state gov't workforce boards
 - Employers
 - Employer-facing organization
 - Training provider
 - Community-based organization (CBO) or Worker-serving organization (WSO)
 - Labor Unions (if relevant in region)
- **Develop the processes** to gather skills needs from employers and translate into effective training-to-employment models

Phase 2 Program Design

- **Employers identify in-demand industry/role** to focus on based on hiring needs and market analysis
- **Determine skills needs from employers** for selected industry/role
- **Develop training model and curriculum** with (or by) employers
- **Gap analysis:** Determine the existing training providers/courses that could be scaled to help address skill needs
- **Secure employer commitments to hire** (e.g., work-and-learn, conditional hire, employer commitment to hire specific # of successful trainees)
- Develop plan to partner with CBOs/WSOs to **conduct outreach and recruit underserved workers** to participate in program

Phase 3 Program Implementation

- **Recruit underserved workers** who are unemployed or underemployed to participate in program
- **Deliver skills training**
- **Provide wrap-around services** to workers (childcare, transportation, coaching)
- **Place workers** into well-paying, quality jobs

Upcoming.

Regional Workforce Alliance Meeting #2

- Thursday, March 31, 2022, at 12:00pm
- *RSVP to Sheena Tran at Stran2@isd.lacounty.gov*



Contact

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